

Qualitative Methods and Big Data

Friday 18 March 2016, 2.00-3.30 pm

Building 67, Room E1001, University of Southampton

Presentations and speakers:

Grounded Theory and Big Data

Carl Miller , Research Director at the Centre for the Analysis of Social Media (CASM) at Demos

The Web Science Macroscopic: Mixed-methods Approach for Understanding Web Activity

Markus Luczak-Rösch, Senior Research Fellow, Electronics and Computer Science (ECS), Southampton

The seminar is free of charge. Booking is not required.

The presentations will be recorded and posted up on the QUEST website: www.quest.soton.ac.uk/training

About Qualitative Expertise at Southampton (QUEST)

QUEST brings together staff from across the University who have expertise in the development, application and teaching of qualitative methods. Visit <http://www.quest.soton.ac.uk/> and register to receive updates and alerts about our qualitative methods events.